

Emergency
Red Cross Calls

Northfield — East Northfield — West Northfield — South Vernon — Vernon — Mount Hermon — Gill — Northfield Farms

Founded 1907 No. 193613

Northfield, Massachusetts, Friday, March 27, 1936

Emergency
Red Cross Calls

Price Three Cents

The Flood In Northfield Was Disastrous; Business and Property Suffers Heavy Loss

Highway And Bridge Loss Greatest In The County

After suffering the worst flood remembered by any living inhabitant or even recorded in history, Northfield is emerging to a realization of the damage done with the receding waters. Incessant rains and melting snows from the surrounding countryside and from the northlands caused the deluge of mighty waters to pour forth its wrath and work its vengeance upon anything that stood in its way. All New England suffered but varying somewhat from the flood of 1927, greater losses were suffered in Maine, New Hampshire and Massachusetts than in Vermont. For although plenty of bridges were ripped from moorings, the greater damage was caused in industrial centers, where huge mills were inundated, ruining machinery, raw materials, and throwing thousands temporarily out of work.

The flood damage to highways and bridges in Northfield is estimated at \$115,200, the largest loss to any town in the County. Bennet Meadow bridge on the route to Hermon and Bernardston may have to be rebuilt and the Schell bridge will demand repairs with possibly another span or another bridge added to make a new highway to South Vernon and the railroad station. The highway west of the bridges has been obliterated and the river has washed out the land for a new channel for itself thus ruining the once fine farms that existed there. The loss of the Central Vermont railroad bridge is not estimated although it was valued at \$300,000. Personal losses to property cannot as yet be estimated although it is unusually large.

The local Red Cross Disaster committee swung into action immediately and with that splendid cooperation of our citizens all those who had suffered and were driven from their homes were well cared for. Indeed it has been said that Northfield has proved itself again.

Operators of the local telephone exchange have been unusually busy during the flood crisis. The great amount of local calls and the demand for long distance probably reached a new time peak load. At times it was almost impossible to get toll lines and for a while even Greenfield could not be reached. Our operators deserve the thanks of all phone users for their devotion to the service of the public.

That group of Northfield Farms women and young ladies who so loyally responded to the care and service of their fellow flood sufferers in the establishment of the Red Cross relief station in the Farms schoolhouse deserve a word of appreciation. They gave of their time willingly and unselfishly. We hope to enumerate them later.

Fortunately for Northfield the amount of food supplies carried by our local dealers was adequate for the demand of our citizens, and there was no shortage. Some articles were scarce but no one went hungry. Trains from the westward to Greenfield brought considerable foodstuffs from which place they were distributed although with difficulty to nearby places.

Considerable progress was made on Monday in the cleaning up of "the meadows" especially at the dairy farm of Charles S. Tenney. With the aid of 30 CCC workers from the Warwick camp and the employees of the dairy the carcasses of cattle were taken from the barns to the nearby field where a large power excavator dug a trench for their burial. Other dead cattle from the barns of more residents of the meadows were also buried.

The Northfield fire department began the work of pumping out the cellars of the resident of the meadows and elsewhere as the waters went down.

Of the cattle which were allowed to roam and which sought protection in the Zabko house, all were lost except three, which succeeded in going up the stairs to the second floor. At the Shearer house where a cow was carried by the waters to the flat

immediately. In the inundated areas services will be discontinued until the wires have been dried out, but no definite time can be set for this. Many men and much work has been done here.

Winchester, N. H., suffered heavy losses in the flood. The streets were flooded and much real estate and property suffered damage. Over fifty families were made homeless. Considerable lumber was swept away.

A large group of Northfield Farms women and young girls have responded to the call for care and service of flood sufferers at the Red Cross relief station at the Farms schoolhouse. They are rendering cheerfully, a daily service until the refugees can go back to their homes which is expected as soon as the houses can be cleaned and aired.

All the physicians of Northfield and our local nurse have been called upon for much service during our present needs.

There were wash-outs all over town and much money will have to be spent before streets will be returned to normality.

Hinsdale began the discouraging task of clearing and reconstruction Saturday after the most disastrous flood in memory swept through the central part of the town and drove residents and business proprietors to the highlands.

The home of Fred Chauntley, the ferryman at Munn's ferry, was taken by the flood waters.

At Gill on Munn's ferry road, Lewis Munn and his daughter have made daily boat trips to attend to the 35 head of cattle which are on the second floor of the barn.

One elderly gentleman from Northfield Farms, whose name could not be learned, was down to Millers Falls to view the wreckage and was heard to remark,

"Well, you folks are without lights, can only phone about town, are cut off by highway and railroad, but you are darn lucky at that, for I lost everything I had and don't even own the shirt on my back."

The first train to pass over the C. V. tracks from Millers Falls came up to Northfield Tuesday to leave and secure several freight cars at the station.

Don't Crowd Highways

Everywhere motorists are requested not to crowd the highways in their purely sightseeing jaunts. Especially is this true on all detours or new byways where the main roads are blocked. If you must travel and go places it is quite necessary and it is wise that you are adequately informed. Information can generally be had at a local garage to the best route to the next town.

While traffic may be open on certain routes, travel carefully, go at a reasonable speed, and have your car always under control. Look out for soft shoulders, frost heaves and keep your eye on the road. Traffic is rapidly opening in many directions.

Warms of Dangers

County Agent Joseph H. Putnam, through order of the county commissioners has issued warnings to residents in flood areas against using articles contaminated by flood waters.

The warning states: Use no water touched by flood. Boil all drinking water. Clean cellar and disinfect with chloride of lime using one pound to 10 quarts of water. Destroy all fruits and vegetables and other food material that have been touched by flood water. Wash all canned goods thoroughly and disinfect top of cans before opening. Bury or burn all dead animals immediately. Wash hands with soap and warm water after handling any articles which have been in contact with the polluted water.

The house on the Northfield road in Erving belonging to Byron Moulton and occupied by Mr. and Mrs. Albert Harriman and daughter, collapsed Wednesday of last week as the supporting foundations in the rear were inundated. The house was moved from its foundations practically 20 feet and is a total loss. The occupants escaped uninjured.



ADMIRAL CARY GRAYSON
National Director
American Red Cross

Relief Headquarters At The Town Hall Open For Supplies

All persons who suffered loss in the flood in this territory especially those from West Northfield, South Vernon, and the Farms and who find themselves in need of clothing or wearing apparel of all kinds, furniture, etc., are urged to call at the Red Cross headquarters in the Town Hall on Monday, Tuesday, or Wednesday, March 30, 31, and April 1, to make selections for their needs. Mr. Joseph Field, the custodian and a corps of willing assistants will be in charge.

Tag Day Saturday

Saturday will be Tag Day in Northfield for the aid of the Red Cross. Chairman Fred A. Holton received a telegram from Gov. Curley who requested that such an event be observed and Mr. S. E. Walker was designated in charge to arrange all details. So if you are about on Saturday and visiting the stores drop your contribution and show your tag. Every little bit helps.

Economy Is Requested In Use Of Electricity

The Western Massachusetts Electric company is somewhat handicapped in providing its maximum load of 6800 kilowatt hours in the use of electric current and asks that all users refrain from any lavishness in the use of electric light especially after six p.m. The flooding of one of their supply stations, the Cabot plant at Springfield, is the cause of the situation.

No Cause For Alarm

Dr. Walter Lee of North Adams, state district health officer for this territory, has made a survey of health conditions in the flooded area and is convinced that there is no cause for alarm. If simple precautions are taken to prevent disease, there is no danger of epidemic in this section of the Connecticut valley. Full complements of typhoid serum and drugs are being maintained here or ordered for the community as a precaution against any outbreak.

Quinlan Uses Airplane

Postmaster Lawrence Quinlan was very active in the use of his airplane the last few days during the flood crisis. He has flown from Springfield, Vt., to Springfield, Mass., and surveyed the situation several times. He observed some most deplorable conditions in the Connecticut Valley. Last Saturday he flew from Franklin airport at Turners Falls and made deliveries of needed supplies and papers at Orange and Winchester. At the latter place he landed on the baseball field near the high school.

PHOTOS WANTED

The Press hopes to be able to publish a number of photographs of the flood about Northfield. If you have a good picture will you please send a copy to the Editor, Northfield Press. If published it will be credited with your name and if not used, returned.

Was Married

Mr. Edward MacHugh, the noted radio gospel singer who is known to many here personally and through his program on the radio (WJZ) every morning, was married to Mrs. Jean J. Harrison of Newton, Mass., recently.

The Red Cross

NEEDS DONATIONS OF CASH FOR

FLOOD RELIEF

Send Your Contribution to
MR. S. E. WALKER at the BOOKSTORE

ACT QUICKLY

The Seminary News; School Aids Red Cross; To Have A Recess

As the Seminary vacation was necessarily postponed from March 20 to March 26, the girls will leave Thursday morning and return to school April 8. Great difficulty was found in trying to communicate the changed plans to parents so the cooperation of the Springfield broadcasting station, WBZA, was asked and very generously granted. Letters were sent to all the parents telling of the changed vacation dates as soon as possible.

Mr. Harold B. Ingalls, chaplain of the Seminary, spoke at Vespers in Sage Chapel Sunday evening on "How to Meet Disaster."

A flood relief project was undertaken by the Cabinet of the Northfield Seminary Church as soon as the extent of the disaster became known to the campus. Under the leadership of Mr. Ingalls the Cabinet conducted a financial campaign among the students and faculty which netted \$164. Each dormitory on campus has "adopted" a distressed Northfield family and has undertaken to make them as comfortable as possible under the circumstances. The families were selected with the aid of town officials or assisting relief workers.

Miss Virginia Wells, French teacher, who is to be married to Mr. Francis Morgan of Lawrence, Mass., was given a surprise kitchen shower by the girls of Weston Hall, Saturday evening. Miss Florence Lyon, Dean of Admissions, was present as a Weston guest.

Two social study tours during vacation are available to students living in the Boston and New York vicinities. The Boston girls will make a trip to the lower South End and Chinatown under the direction of Mrs. H. S. Kimball on Monday, April 6. The New York trip, arranged by Mr. Clarence Howell, will be chaperoned by Mr. Ingalls and Miss Dorothy Johnson of the Seminary faculty. It is arranged for March 30. These tours give the girls an excellent chance to study at first hand the social conditions in our larger cities.

Miss Virginia Wells, French teacher, who is to be married to Mr. Francis Morgan of Lawrence, Mass., was given a surprise kitchen shower by the girls of Weston Hall, Saturday evening. Miss Florence Lyon, Dean of Admissions, was present as a Weston guest.

It is set forth compliance with these recommendations would effect a total budget reduction of \$13,000,000 from the \$78,000,000 requested. But even with these reductions, the general fund budget would still remain far by the highest in history—more than \$1,000,000 larger than the 1935 budget and \$5,000,000 larger than the average for 1931-1934.

Salvation Army Appeal Postponed

Because of flood conditions and its problems facing the town, the Salvation Army canvass for funds has been temporarily postponed. Thus far the response has been prompt and generous. Mr. Ross L. Spencer the chairman desires to thank all who have made remittances and trusts that others will report their contributions as soon as possible.

No CCC Closing

The CCC camps are not to close according to word received by Maj.-Gen. Conner, Commander of the First Corps area. President Roosevelt has decided that there shall be no reduction in the Civilian Conservation Corps for the period of April 1 to June 30. This will be cheering news to the three camps between Northfield and Warwick.

Even in politics a boom may be nothing more than a big noise.

Gets More Vaccine

With receipt of additional supplies, Dr. A. H. Wright, local health officer for the Red Cross, announced today persons who had not yet received their first dose of typhoid vaccine could now receive it free of charge at his office any day except Sunday from 1:00 to 3:00 and from 7:00 to 8:00 p.m.

The second inoculation to protect against this disease will be given at 12:30 p.m. Monday at the Northfield Farms school to those who received the first treatment last week.

Rev. George A. Bronson was the preacher at the Union church at Vernon last Sunday.

To Rebuild Bridge; C.V.R.R. Plans Detour; To Build Immediately

A dispatch from St. Albans, Vt., from officials of the Central Vermont railroad to the press states that trains, during temporary repairs to the bridge across the Connecticut river between Northfield and East Northfield, will be detoured over Boston & Maine lines when restored thru Greenfield and Millers Falls.

Plans have been made to replace the two missing steel spans with double-deck timber spans. Later these will be replaced with steel. More than a score of 80-foot piles have already been loaded on flat cars to be dispatched to the scene as soon as conditions permit.

Two of the six spans of the bridge were swept away by the flood. This structure, built of steel, was erected in 1904, while the original abutments date back to 1848. It had a valuation of \$500,000 and was the longest bridge on the Central Vermont lines in New England. It was 53 feet above the water and 751 feet long.

Repair work is planned immediately and is expected to take from two to four weeks.

Bridge Loss Heavy; Local Selectmen Confer With Commissioners

The selectmen and engineers of the state were examining the bridges Monday and their report was made at the meeting with the county commissioners in Greenfield. It may be many weeks if not months before the highway is restored to South Vernon. Just as soon as the "fill" can be made on the highway at Nelson's pond on the Hermon road which went out, traffic from Northfield to So. Vernon will have to go that way.

The Benet Meadows road to the bridge is being cleared by a company of 25 CCC workers from Camp 1176 of Montague and Mr. Webster is reclaiming the tobacco barn which lodged on the highway.

At Wanamaker a large force of men are busily engaged in removing the silt a foot deep. At the meeting in Greenfield Chairman Fred A. Holton represented Northfield and the estimated damages and needs are as follows:

Bridges, \$111,000, including \$100,000 for the Schell and East Northfield bridges; roads, \$4200.

Bridges, one near Mt. Hermon station, \$5,000; two other small bridges, \$300; third bridge, \$500;

Vernon road bridge, \$1500; lower Warwick road bridge, \$4,000.

Roads, \$2,000; and four-mile brook bridge, \$500.

Salvation Army Appeal Postponed

The official publication of the students of Northfield Seminary, *The Northfield Star*, won third honor and award at the showing of private school papers of the Columbia Scholastic Press Association in New York City last week.

Nearly nine hundred papers were entered in the contest by elementary and secondary schools in the United States. The editorial board of the *Star* are congratulated in their endeavor to issue such a fine school paper which now receives national recognition. Many who have received the *Star* for some time past have long concluded that the paper was most attractively edited, arranged and printed.

Manager Hoit of the New England Telephone company announces this week that the bills of local telephone users may be paid at the Northfield Pharmacy.

Red Cross Day

—AT—

SPENCER BROS.

SATURDAY, the 28th

5 Per Cent of Our Sales on that Date will be
Donated to the Local Red Cross for Flood
Relief.

**THE WAY TO PAY OFF
NUMEROUS SMALL DEBTS**

When bills are worrying you—small in themselves but difficult to meet in the aggregate—a personal loan from this Bank is the business-like way to pay them all at once. Then you can budget your program of repayment in accordance with your income.

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Northfield GREENFIELD Turners Falls

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LOCALS

Mr. Robert H. Wilder was a speaker last week at the Orange Kiwanis club. He spoke on the rural electrification plans of the government.

At the April meeting of the Gill Parent-Teachers association Miss Davis of Northfield Seminary will speak on Current Events.

Eugene Williams who recently purchased a lot on the Northfield Farms road expects to begin the erection of a house thereon, soon.

John Chudzik's house and barn on the old Millers Falls Rd. was entirely surrounded by the drainage of surface water during the thaw of last week. He was using a boat to get about over the dry (?) land.

In the arena of Smith's Agricultural School in Northampton on Thursday, May 7, will be auctioned much of the household and personal property of Mrs. Grace Coolidge, widow of former President Calvin Coolidge.

George William Sheldon, seven months old son of Mr. and Mrs. George H. Sheldon, who has been seriously ill with the grippe is reported improving slowly.

The spring recess at Northfield Seminary and at Mount Hermon is now on and the students will be leaving Northfield for the vacation to be spent at their homes.

Mr. Miles E. Morgan of the Morgan Garage is finishing off a room on the office floor for the display of refrigerators, washing machines and radios for which he has the local agency. Purchasers will be afforded a better opportunity to inspect the fixtures.

The Comptroller of the Treasury has issued a call for a statement of the condition of all national banks as of March 4.

If you own a dog, don't forget that all licenses are due and payable with the Town Clerk on March 31.

Postmaster Quinlan our enthusiastic aviator now heads the Titanic Flying Service and has these words painted on his automobile or should we say "buggy" of the 1924 vintage. Hope he doesn't strike any icebergs.

Lewis Wood substituted for Henry Johnson on his Rural Free Delivery route during the latter's illness.

Rev. C. O. Dunham of South Londonderry, Vt., a summer resident of East Northfield, is ill at his home.

Miss Louise Roe who has spent the winter at Bradenton in Florida writes that she expects to return to East Northfield shortly after April first.

Workmen under the direction of Mr. Philip Porter of the Northfield Hotel are busily engaged in tearing down the old building on the premises near the entrance to the Chateau on Main street. It will afford a most decided improvement to the property.

The Irish Sweepstakes drawing was held in Dublin, Ireland last Tuesday and several holders of tickets hereabouts expect to be the lucky winners.

Clarence DeMar, the famous marathon runner, will be the guest speaker at the Big Brother banquet at Hinsdale tonight and several from Northfield expect to attend.

Postmaster F. J. Young of Hinsdale and his son Leonard made the first trip out of Hinsdale with mail Saturday afternoon. They came via the detour to East Northfield but ripped out the rear end of their car in the mud holes so that Spencer's Garage had to tow them in. They returned the same way with another car but found the detour much improved as gravel fills were made.

Be sure to get your telephone directory for listing personal friends. Cut the coupon from their ad and mail it to the N. E. Telephone Co. It costs only the postage stamp.

Connecticut Valley day which was to be held on March 28 at Massachusetts State College in Amherst has been indefinitely postponed.

The young ladies in the office at Mount Hermon brought over to the Red Cross relief station Monday for supper several tempting dishes of good things to eat.

In Superior court at Greenfield last week, Joseph Letwinski of Northfield who pleaded guilty was placed on probation for two years for forging the name of Paul Jordan of Northfield, his employer, on a \$12 check, Feb. 21.

The Boston-Northfield club sent a check for ten dollars toward the local Red Cross and are sending a box of clothing to be dis-

tributed. They were sent to Mrs. Allen H. Wright for clearance.

Postmaster Quinlan wore his silk hat while in a car showing a friend the sights. Immediately it started a rumor that the Governor was in town.

The late of Henry R. Gould, now of Athol was severely threatened by the flood of last week. Mr. Gould's home is next to the Exchange Street bridge and it was necessary to work all night with sand bags to save the foundation of the house. He was ordered out twice by the police but luckily the flood abated just in time.

Mt. Hermon School closed for a two weeks' recess last Saturday.

Spencer Brothers received on Tuesday two trailer loads of new Ford V-8 automobiles and trucks.

The first large contribution received by the Franklin County Red Cross was a check for \$500 from Sears, Roebuck and Company on Monday morning.

"Lattice" the linotype operator at the "Press" office in Athol proved a real hero during the flood at Athol.

Upon arriving home Wednesday evening he saw it was time to move his family out of his home in the flooded area. Not only did he do this but also, with a boat succeeded in rescuing three women, marooned in another home. He was a real hero.

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RED CROSS**TAG DAY SATURDAY****SOUTH VERNON**

The Girls' 4-H Lotus club held a card party at the Pond schoolhouse Friday evening. Prizes were given to Robert J. Allen, Miss Marion Tyler and Miss Maude Radway. Refreshments were served by the hostesses.

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GRANGE ACTIVITIES

It was Neighbor's Night at the regular meeting of Northfield Grange last Tuesday evening. The Worthy Master Frederick M. White presided. Four applications for membership were received. Rehearsals have been called for the regular officers of the first degree and also for the Men's degree staff.

Dr. George Bronson announced the date of the Grange play, "Fuller's Fortune" to be given on April 17.

In spite of the unfavorable traveling conditions, eleven members of Warwick Grange were present. Owing to several bridges being out on the road from here to Warwick it was necessary for them to come in a very round-about way to reach here.

There were also five members from Greenfield and one from Vernon present. The Warwick Grange furnished the program for the Lecturer's hour. Ralph Witherell played a harmonica and accordion solo. The second number was a vocal solo by H. P. Metcalf, Reed Chaterton told some stories. Daniel Phillips told stories and sang a solo and played on a harmonica. The closing number was a duet by Witherell and Shepardson.

Issues Health Notice

Dr. A. H. Wright who is adviser to the local Board of Health and who is on the Red Cross Disaster Committee in charge of medicine and health has issued the following statement:

As soon as the houses can be occupied the first thing to think about is the drinking water. Because most all the wells in the flooded district are driven wells they can be made ready to use with less cleaning. First pump out all the water possible, then add a pint of chloride of lime by disconnecting the pump, let this stand for several days, pump out again, then boil all the water used.

Potatoes should be removed from the cellar, and placed on racks—washed, and allowed to dry. They can be used for seed. There is some question about eating vegetables that have been flooded. The safest way is to bury all you do not wish to use for seed. This also applies to fruit.

As soon as the houses are dry-cleaned, spray floors and walls with chloride of lime using one pound to ten quarts of water. If the wells are prepared first the water can be used for all purposes. Care should be used in cleaning floors and furniture, especially kitchen furniture and utensils.

Mattresses and pillows should be burned because it is about impossible to make them sanitary unless sent to places where they can be sterilized by heat.

Blankets and sheets can be washed, then boiled, then placed in the sun for hours before using.

Get in the habit of washing the hands frequently with good soap and water while working with things from the flooded area. Get the windows open in the house as soon as possible and leave open for several days, then dry by building fires in the stoves, making sure all pipes are connected.

No electric switches should be turned on until all connections and wires are dried out.

Typhoid Vaccine was sent to Greenfield by plane, but part of it was broken when dropped, so the supply is limited for the present. We are indebted to Dr. Hayes for enough vaccine to make the first inoculation of all in the flooded area. The inoculations are made by Dr. Wright and Miss Herron in West Northfield Monday morning and at the Farms School at noon. Anyone else who wishes to be inoculated against Typhoid fever will receive it by notifying Dr. Wright. There is no expense to individuals for any of this service. There are three inoculations to be given one week apart. The purpose of inoculation against Typhoid Fever is not to prevent the people from contracting the disease.

Old Subscriber: Finding a spider in your paper was neither good nor bad luck for you. The spider was merely looking over our paper to see which merchant is not advertising so that he can go to that store, spin his web across the door, and live a life of undisturbed peace ever afterwards.

BRIDGE CONDITIONS

Condition of bridges throughout Massachusetts across the Connecticut river, as reported by state police are:

East Northfield, Schell bridge—closed.

Northfield, Northfield bridge—closed.

East of Greenfield, French King bridge—open.

Turners Falls, suspension bridge—open.

Turners Falls, toll bridge—washed out.

Hadley—Northampton, Hadley bridge—closed.

Holyoke, South Hadley Falls bridge—closed indefinitely.

Chicopee, Williamansett bridge—open.

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PERSONALS

Mr. Spurgeon Gage occupied the pulpit of the First Congregational Church at Miller Falls last Sunday, March 8.

Miss Mire B. Wilson entertained the officers and directors of the Franklin County branch of the Association of University Women at her home on the Seminary campus recently. Plans were considered for the program of work for the coming season.

Mrs. C. H. Webster and her daughter Marlon entertained a party at their home.

Miss Elizabeth Eastman, niece of Mr. and Mrs. Vivian C. Cota of Northfield Farms, a member of the Intercollegiate Debating Society at Keuka College, Keuka Park, N. Y., was heard on a recently as the Keuka College and St. Lawrence University teams debated the popular issue of Congressional Authority versus Supreme Court.

Mrs. Robert H. Wilder has resigned as the correspondent of the Greenfield *Record* and *Gazette* for Northfield, after a service of five years. She will devote herself to extended literary work in the future especially to magazine work.

Mr. and Mrs. Frank N. Ray of East Providence, R. I., spent a few days at their cottage here in Mountain Park recently.

Mrs. J. H. Jowett of London, England, who has been the guest of Mrs. William R. Moody during the winter and who accompanied her on the visit and trip to Bermuda sailed for home from New York City last week.

Miss June Wright spent her vacation with her sister, Mrs. Lawrence White in Boston.

Miss Mabel Torri, teacher in the Pine street school was unable to reach her home at Rutland, Vt., for her vacation and so is remaining in Northfield until the flood conditions permit her to travel.

Mrs. Allen H. Wright and Mrs. Walter Hyde entertained the Northfield Book Club at their home recently.

Mr. and Mrs. Earl Danforth, Mrs. M. E. Vorce, Miss Helen Vorce, Mrs. Mildred Addison and Mr. Ray Thompson enjoyed an enforced vacation at Athol during flood conditions here.

**Garden Club School
At Amherst M. S. C.**

A two-day school for members of garden clubs in the Massachusetts state federation of Garden clubs will be held at Massachusetts State College March 30 and 31. The program, in charge of Clark L. Thayer, head of the department of floriculture at the college, will include lectures by college specialists on soils and fertilizers, seeds and seed sowing, insect control, pruning small fruits, rejuvenation of shrubs, and tours of college greenhouses and gardens.

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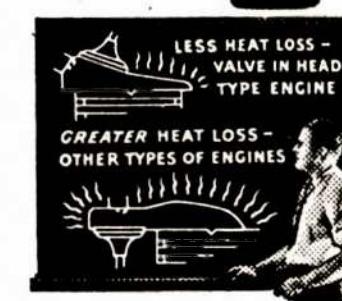
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understand these simple A-B-C**

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Its valve-in-head design cuts gasoline consumption still lower because there is less loss of heat through the walls of the combustion chamber in valve-in-head engines, and the advanced construction of the Chevrolet engine gives maximum heat (or power) saving.

Most important of all, Chevrolet's more efficient cooling system, pressure stream oiling and the greater accessibility of all working parts result in more dependable operation, over a longer period of time, with the lowest maintenance costs. Thus, Chevrolet's valve-in-head engine—only one of its kind in Chevrolet's price range—gives economy without equal.

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EAST NORTHFIELD, MASS.

\$495 AND UP. List price of New Standard Coupe at Flint, Michigan. With bumpers, spare tire and tire rack, \$500. Price includes tax, license, insurance, freight, delivery, etc. *Knee-Action on Mass. Models only, \$20 additional. Prices quoted in this advertisement are list at Flint, Michigan, and subject to change without notice.

GROWER'S OUTLET

29 - 31 Federal Street
Greenfield, Mass.

WISHES TO ANNOUNCE

THE ARRIVAL OF

TEN TONS

OF FRESH

**FRUITS, VEGETABLES
MEATS and GROCERIES**

It took seven long hours of fighting flood waters to get these from Springfield, but we now have enough food to supply all of Franklin County!

No Increase In Prices!**HEADQUARTERS FOR
HIGH QUALITY MEATS**

CHOICE SELECTIONS — LOWEST PRICES

Best Grades Fruits and Vegetables

GROCERIES AT NEW LOW PRICES
AND OUR FLOOR COUNTERS ARE LADEN
WITH SPECIAL OFFERINGS
FOR THIS WEEK

WE WILL GIVE FIVE PER CENT OF OUR
GROSS RECEIPTS ON FRIDAY AND SATUR-
DAY TO THE FRANKLIN COUNTY CHAP-
TER OF THE RED CROSS FOR FLOOD
RELIEF

29 FEDERAL STREET GREENFIELD

Roamin' Roads

For melancholy motoring
We recommend the early spring
("Late winter" is another name;
For meanness it is all the same).
A soft spot here, a frost heave
there
And holes and ruts 'most every-
where;
With chains, you rip the best
macadam,
But leave 'em off—you'll wish
you had 'em.
With care and luck, from there
to here
You go on highways rough but
clear
Until—the only place you MUST
go
You find is still blocked up with
snow!
A "pleasure" car? There's no
such thing
When driving in the early spring!

Maybe it's a bit pessimistic to say there is no pleasure at all in late winter and early spring driving. Nearly every section of the state has stretches of road which have come through in grand style. Just the day before writing this the Roamer came into Boston over the Concord cut-off, whose ten or twelve miles of wide concrete afforded just as good driving as you could ask for any time.

But, we've found that even on some other fairly familiar roads unexpected bad spots have developed between trips. For the

Until the Spring old Winter
troubles,
Remember how the back seat
bounces!

Mrs. Maverette Fisher

Word was received this week of the death in Three Rivers of Mrs. Maverette Fisher formerly of Northfield and Brattleboro. Mrs. Fisher was the widow of Dr. Fisher who at one time practiced dentistry in town. She was well-known to many of the older families whom she served as dressmaker and seamstress. She had lived for many years in the West but moved to Three Rivers about a year ago, making her home with a niece, Mrs. Bacon. She would have been 90 years of age on April 19.

Blanche L. Rogers

Mrs. Blanche L. Rogers died Sunday at her home in West Northfield after a week's illness with the grip and complications. She was the daughter of Mr. and Mrs. Algene Wheeler of Florida. She was born in Florida, July 4, 1908, and was married October 15, 1927 to Robert Rogers of Greenfield. They came to Northfield to reside in 1928.

Mrs. Rogers is survived by her husband and three children, Candace L., 3; Robert N., 3; and Shirley L., four months. Her father and mother, one sister, Mrs. Edgar Lauver of Charlemont; and four brothers, John Wheeler of Florida, Leslie Wheeler of Greenfield, and Francis and Edwin Wheeler also of Florida. The funeral was held in the Baptist church at Florida on Wednesday afternoon.

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FOR THE PRESS
YOUR HOME PAPER

**A Word About
Used Car Values****2-Day Money-Back Guarantee**

Record demand for new Ford V-8's during the past months has brought us a large volume of trade-in cars of all makes and models. These cars are priced to sell quickly and save you money. Every car is reconditioned and guaranteed. We have used cars of every model priced from

\$50 to \$600

See us for our new low finance plan for buying used cars.

New low 6% finance plan for purchase of new Fords.

\$25.00 a month now buys any new Ford car.

SPENCER BROS.

Northfield, Mass.

Phone 137

The Northfield Press

NORTHFIELD, MASS.
WILLIAM F. HOEHN
EDITOR AND PUBLISHER
Telephone 166-2

A weekly newspaper published in Northfield every Friday
Advertising rates upon application
Subscription \$1.00 a year

"Entered as second-class matter August 9, 1935, at the Post Office at Northfield, Massachusetts under the Act of March 3, 1879."

Items of news left at the Bookstore in East Northfield or at the Northfield Pharmacy Wednesdays before 6 o'clock will be assured insertion in the week's issue.

FRIDAY, MARCH 27, 1936

EDITORIAL

The flood catastrophe has been upon us and the high waters unknown to anyone of this or the past generation has left its marks of destruction and suffering in its wake. Individuals have suffered property and personal losses and they have the sympathy of the rest of us who on higher ground experienced only inconvenience.

With the memory of the high flood of 1927 those in the valley and on the meadows ne'er dream that "something worse" which was to follow until it was too late to salvage much that has been lost. Reports from upriver gave assurance to many that only flood stages of the waters would prevail and families felt secure in their houses with their belongings.

Now as the flood has done its worst and the waters recede, that ugly head of criticism makes its appearance in our midst and there are some who now can tell what should have been done to minimize the losses. Whether, in print or by spoken word, unjust criticism is made and false statements uttered; may the suggestion be ventured that an understanding of the situation be had and the facts ascertained before creating or circulating any of the "King's English" that does only injury to our own good friends and neighbors.

There isn't as much back talk among Democratic Senators and Representatives as there was a month or two ago. The Democrats have been doing a lot of political talking among themselves and it is important to note that they have agreed along in these Ides of March days that President Roosevelt will be re-nominated and re-elected.

The paragraphers and the broadcasters in Washington who have their ears closer to the ground than any other human beings have practically discarded prophecies that any of the leading candidates for the Republican nomination will be chosen by their party and several of them have echoed their belief that Herbert Hoover is likely to be the choice of the convention in Cleveland. At least, here's something to think about.

In 1879 Benjamin Franklin observed that "in this world nothing is certain but death and taxes." The mortality rate was much heavier in Franklin's day than it is now, but those old boys who fought off the British to avoid taxation had no idea concerning what their descendants would be up against in making settlements with the tax collectors.

It seems perfectly evident that practically all of the big corporations and financial interests of the country are aligned against the Government and political policies of the Nation, because of the tax question.

Many competent observers have advanced the view that the various federal and state old-age and unemployment insurance plans will not encroach to any great extent upon the life insurance industry.

The majority of our citizens are still individualistic — they still want to make their own way in the world, and to guard against misfortunes through their own efforts. Citizens of this type are going to work hard to build up savings accounts, insurance reserves and estates, rather than depend on a paternalistic government to take care of them.

The steady rise in the cost of living during the last two years —

in the face of the fact that family income has risen proportionately less — has become a burning problem in millions of American households.

There is one cheering phase to the problem however — a phase that is apt to be overlooked in the general discontent at "high prices." The cost of living has risen much less than it would have had not better, more efficient and more progressive merchandising methods done yeoman's work in holding back its rise.

Growing In Beauty

No man can be held responsible for the features that were given him at birth but any one who, at fifty is positively ugly has only himself to blame. True beauty has nothing to do with regularity of feature or the color of eyes and hair. No two races of men, or even tribes agree on the standards of physical attractiveness. Belles of certain African tribes must have thick lips and flattened noses. Moslem women delight in obesity. Tattooing, scarifying, mutilation and distortion even deformity are all to be found in the ranks of beauty, in odd corners of the globe. And even among the so-called civilized races, there are no set standards. Tall, short, fat, lean, blonde, brunette, pale or rosy, each one has his or her adherents. Beauty contests are as old as man. Every year the papers are full of them, until we are convinced that beautiful women and handsome men must be in the majority and that ugliness and repulsiveness are gradually giving way to physical charm and perfection. And to a certain extent this is true. Not since the Golden Age of Greece, have men and women cared for their bodies as they do today. But in spite of all this, material beauty remains a transient thing. The beauty contest winner and the screen idol of today, tomorrow will have disappeared, snuffed under perhaps by new aspirants to fame. Flowers that faded while yet in the bud. They died of starvation, the germ was there but it had nothing to feed on.

Beauty comes from within. Many of us still remember the old saying of our grandmothers: "Beauty is what beauty does," so forth throughout a long list of moral platitudes, all phrased to show the superiority of the good, virtuous and often stupid human over his more restless and careless neighbor. But of the indissoluble link between the two, no one ever spoke. They were considered as something distinct. One was physical and carnal, the other, spiritual and immortal. No one seemed to think that one could influence the other, that neither was complete without the other.

Beauty was considered a happy accident of birth and not as a growth. Speed up the development and opening of a flower as it is sometimes done on the films and we see beauty from first to last as it should be. It is a growing out, a bursting of bonds, an expansion of the soul.

Our thoughts even more than our deeds make and mold our outer shells. Deeds are only outer evidence of inner conflict or peace. Thoughts cannot be hidden, little by little they mold the man after themselves. Look at any human being of forty-five or fifty and you will see the thoughts and emotions that have mastered him in secret. If he has thought in terms of greed and envy, you will see it mirrored in his eyes, in the lines of his face, and in the movements of his hands and body. If the finer things of life have been his daily bread, the purity and splendor of his thought-life will have transformed and colored the physical shell into a fit house for gracious living. It does not merely gloss over the ill-assorted features, it rebuilds them and blends them into one with the shining spirit within. Thoughts have the power of so remaking or undoing the original shaping of nature, that a man or woman after middle life is not the same individual that he was at eighteen. The cells of his body have taken on the color of his soul. He has become, in deed and in truth, a product of his thoughts.

—Blanche I. Corser

All the world's a stage, but no one wants to play second fiddle in the orchestra.

In climbing the ladder of fame the nearer you get to the top the more it wobbles.

The steady rise in the cost of living during the last two years —

POET'S CORNER**HOOP - SKIRTS**

I am thinking of my childhood, Many things come back to me; I see the home full of children All were happy, as could be.

I think the best of all our fun Was to play at keeping house, In mother's dress and hoop-skirt And perhaps my sister's blouse.

I love to think of my father — He was a man full of fun His greatest hobby was horses And the colts he trained to run.

Then I think of the many parties, In the morning hours, each day; When the crust was crisp and snappy As we went sliding on our way.

Again I think of Aunt Abigail So gentle and so good, In her wide hat and hoop-skirt As she walked down the road.

And as I now remember her With her hat just two feet wide; And her hoop-skirt was so very large Uncle couldn't walk by her side.

I thought she was just wonderful And vowed some future day I too, would have a hoop-skirt And travel just that way.

But who is me, I could never Have a hoop-skirt for my own. Long before I grew to womanhood They were no longer worn.

—Bertha S. Lazelle

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WHAT THE PARROT SAID

* * * * *

It is said that when a certain Northfield family left their home in haste, there remained behind a pet parrot which soared to the attic. When member of the family returned to the house after the waters had gone down, he was greeted by the parrot who immediately exclaimed, "this is a h--- of a business."

The Montague Bridge

Destruction of the so-called Montague City bridge, which connects Greenfield with Montague, by the flood removed from Franklin County one of its best known landmarks. The bridge, a wooden covered structure, was one of the longest of its kind still in New England and handled much traffic between the two towns, as it spans the Connecticut river. It was about 1000 feet in length and was constructed by the Vermon and Massachusetts railroad and opened on October 11, 1869.

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In climbing the ladder of fame the nearer you get to the top the more it wobbles.

The steady rise in the cost of living during the last two years —

PIANOS TUNED**MOTH CLEANED****and****RE-CONDITIONED**

25 Years Experience in Factory and for the Leading Musicians of the Country on Tour.

PRICES REASONABLE

A. L. GOODRICH
208 Silver St. Greenfield
Telephone 4434

Sings from Dresden

All the world's a stage, but no one wants to play second fiddle in the orchestra.

In climbing the ladder of fame the nearer you get to the top the more it wobbles.

The steady rise in the cost of living during the last two years —

Erna Sack

sensational coloratura soprano of the German concert stage, will be heard singing to the American audience from Dresden, Germany, in the "Magic Key of RCA" program on Sunday afternoon, March 22nd, at 2 o'clock, E.S.T.

Fraulein Erna Sack, popularly known throughout the concert halls of Europe as the "Dresden Doll," is acclaimed by music critics as possessing the world's highest voice.

Her program, sung in Dresden, will be brought to the American radio listeners by short wave facilities.

Also to be heard on this program with Erna Sack will be Floyd Gibbons, Lanny Ross and Ray Noble's orchestra.

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